

Strategy

Our Strategic Plan translates our vision into action. It defines our purpose; clarifies our uniqueness; reflects our values; and inspires our commitment.

Major Strategic Objectives

Leadership in Service Delivery

Lead in the provision of quality services to clients.

Sustainability

Grow and develop our resources to meet the disability service needs of clients and manage our resources effectively and efficiently.

Uniqueness

Enhance the quality of life of people who are deafblind.



Governance

Act ethically, honestly, safely, transparently and in the best interests of Senses Foundation and its clients.

Communication

Foster a culture which enables open, transparent and effective communication and open debate.

Brand Awareness

Present a consistent message regarding Senses Foundation and its work.

Underlying each of our Strategic Objectives are detailed plans, key actions and targets to guide us to success. A Business Plan is developed for each year of the Strategic Plan. This is a blue print for action with time lines and financial budgets.

For more information:

2009 – 2014 Strategic Plan

<http://www.senses.asn.au>



The **Senses Way** explains who we are, what we do, what we believe and what we plan to achieve.

Ending the isolation.

It establishes a common understanding not only for those of us who work with Senses, but for all who interact with us.

The Senses Way



Enabling Enriching Empowering

Vision

At the heart of Senses Foundation is our vision ... to be locally, nationally and internationally respected as an innovative provider of disability services, and for our unique services for people who are deafblind.



Our vision means we:

- value excellence in all we do;
- are the service provider of choice:
- earn the admiration of all our stakeholders – clients, members, board members, employees, funders, businesses, the general public and the world disability community, not only for our world class services but for the manner in which we provide them.

Purpose

We are clear as to our purpose — to provide services to people with disabilities including unique services for people who are deafblind.

Values

Our work, and how we work, is built on our values.

We respect each other, we act honestly and ethically and we strive to be the best we can be.

Respect

We respect each person as an individual of value. We respect our members, our funders and the general public.

We respect the people we serve. We actively engage clients and their families in decisions about their service.

We respect our employees and value each unique contribution towards achieving our purpose. We acknowledge their many roles outside the workplace, in family and community,

Innovation

We are enablers in helping clients reach their dreams and their potential. We are creative in meeting clients' needs and we seek new and better ways of working.

Integrity

We are honest with others and with ourselves. Each member of our board and our staff meet the highest ethical standards in everything we do. We do what we say we will do. We accept responsibility and we hold ourselves accountable for all of our actions.

Excellence

We are committed to excellence in everything we do and we strive to continuously improve.

We are passionate about being “the best we can be” in both our client and corporate services.

